

# SPIRITS OF HOPE

DETROIT

JANUARY 30, 2026

Kick off Super Bowl season with the Hope Network Foundation this January at Ford Field, the home of the Detroit Lions! Enjoy an evening of high-end spirits, gourmet cuisine, wines, and desserts-highlighting behavioral and mental health services in our community. It's a winning celebration for a great cause!

FORD FIELD

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor \$25,000

- Opportunity to welcome guests from stage
- Verbal recognition on stage during VIP reception and program
- Prominent logo recognition on event website and program
- Logo recognition on all event signage
- Logo placement on exclusive single barrel bottles
- 32 event tickets & 16 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

### VIP Reception Sponsor \$12,500

- Verbal recognition on stage during reception
- VIP reception inside Ford Field will include additional exclusive food and unique high-end beverage samplings, and an exclusive single barrel sampling.
- Verbal recognition on stage during program
- Logo recognition on event program
- Logo recognition on event website
- 12 event tickets & 6 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)



Register & Sponsor Today!

### Silent Auction Sponsor \$10,000

- Logo recognition on event program
- Logo recognition on website
- Logo recognition at auction
- 10 event tickets & 4 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

### Paddle Raise Sponsor \$10,000

- Logo recognition on event program
- Logo recognition on website
- Logo recognition at auction
- 10 event tickets & 4 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

### VIP Field Experience Sponsor \$7,500

- Logo placement on Field Experience entry
- Logo recognition on event program
- Logo recognition on VIP gift
- Logo recognition on website
- 8 event tickets & 8 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)



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SPONSORSHIP OPPORTUNITIES

## Photo Sponsor

\$6,000

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition on printed photos
- 10 event tickets & 2 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

## Tasting Station Sponsor

\$5,000

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition at one of the tasting stations
- 8 event tickets and 2 VIP passes
- Exclusive blending and selection experience in Grand Rapids on November 13, 2025 (2)

## Afterglow Sponsor

\$3,000

- Logo recognition on event program
- Logo recognition on event website
- Logo recognition at Afterglow
- 4 event tickets and 2 VIP passes

## Sip Sponsor

\$1,500

- Logo recognition on event program
- Logo recognition on event website
- 2 event tickets

For more information or to reserve your sponsorship, contact **Jill Boterenbrood**, Director of Events and Partnerships, at [jboterenbrood@hopenetwork.org](mailto:jboterenbrood@hopenetwork.org) or call **616-301-8000**.



WE THRIVE TOGETHER.